

# Small Business Center at Forsyth Tech

“Increasing Business Success”



If you are an entrepreneurial thinker and would like more information about starting or expanding a business, contact the Forsyth Tech Small Business Center for free information, including small business seminars and one-on-one counseling.

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## Spring Semester Seminars

In my article last month, I introduced some of the resources available to help small businesses succeed. These resources included [www.WSSourceLink.org](http://www.WSSourceLink.org) and [www.blnc.gov](http://www.blnc.gov). I also mentioned that the objective of the Small Business Center is to help small businesses succeed. We do this by providing high quality, readily accessible assistance to prospective and existing business owners. We encourage business owners to commit to ongoing learning. We must be intentional in order to improve our skills and enhance our ability to meet our customers' needs.

We offer seminars that have proven over the years to be needed and effective. Additionally, we regularly introduce new seminar topics. Many of these seminars are being introduced because our clients indicated need for them. We hope that you will take advantage of these seminars. We partner with local Chambers of Commerce, Winston Salem State University, and other organizations to make these opportunities possible.

We offer about 20 seminars each month. I am pleased to introduce you to some of our seminars that will soon be available to you. They include:

### January

- Marketing For Artists and Crafters
- The Best Small Business to Start Right Now (NEW)
- How to Set-up QuickBooks Pro for your Business
- Tech Tips: Microsoft Office (NEW)

### February

- Effective Communications for Small Business Owners (NEW)
- Fundamentals of Logistics and Supply Chain Management (NEW)
- Website Building 101 for Small Businesses
- Everything You Ever Wanted To Know about Starting A Business

### March

- The Mindset of The Successful Entrepreneur
- WordPress for Small Business (NEW)
- Selling Items on eBay with your Mobile Device (NEW)
- Google Apps For Small Business

### April

- Business Lessons for Entrepreneurs (NEW)
- Selling Skills for Small Business Owners
- 10 Biggest Mistakes that Entrepreneurs Make and How to Avoid Them
- Smart Phones and Tablets for Small Business

## May

- Digital Social Media for Small Business
- Website Workshop
- Thinking of Starting A Business

Please visit our website to learn more about these and all of our upcoming seminars. While visiting our site, you are invited to learn about our presenters as well as our staff and business counselors. In addition to these face-to-face seminars, you are invited to participate in our online training program at no cost to you.

The objective of the Small Business Center is to help small businesses succeed by providing high quality, readily accessible assistance to prospective and existing business owners. Our motto is “Increasing Business Success” which describes our commitment to our clients. The Small Business Center is designed to address the needs of current and prospective small business owners in Forsyth and Stokes counties. Visit us at [www.forsythtech.edu](http://www.forsythtech.edu) and type “sbc” or you can visit us in person at 525@Vine in Innovation Quarter. Feel free to contact us at [SBC@forsythtech.edu](mailto:SBC@forsythtech.edu) or by calling 336-757-3810.